

ZACH FITZPATRICK

West Salem WI | 120 Dottie Ct, 54669
608.780.8372 | zacharyfitzy@gmail.com

As an aspiring digital marketer, my goal is to utilize my certifications in display and video advertising, as well as SEO, to drive brand growth and enhance customer engagement. I am excited to apply these skills at Colispe Coffee by creating compelling digital campaigns that highlight the brand's unique qualities and product offerings. My strong interpersonal skills allow me to collaborate effectively with colleagues and engage audiences. Additionally, my problem-solving organizational skills enable me to manage multiple projects, analyze performance metrics, and deliver innovative marketing solutions that align with company goals.

EXPERIENCE

CART GUY

Forest Hills, La Crosse, WI
2024 – Present

Clean and Maintain Golf Carts: Washing carts, making sure they are full charged, checking tire pressure and fixing any minor damage
Picking the Range: Operating equipment to retrieve and clean golf balls
Cart Staging: Organize and park the golf carts for daily use and for tournaments

STOCKER

Festival Foods, Onalaska, WI
2020 – 2022

Stock Shelves: Stocked shelves during store hours, maintaining clean and presentable work areas to reduce hazards.

Customer Service: Provide assistance to customers with locating items.

Cleaning: Performed basic maintenance tasks such as cleaning shelves, sweeping floors, dusting fixtures.

EDUCATION

ASSOCIATE'S DEGREE IN DIGITAL MARKETING

Western Technical College
APRIL 2025

SKILLS AND CERTIFICATIONS

- Good with technology
- Problem Solving
- Adaptability
- Effective communication
- Teamwork and collaboration
- Interpersonal skills
- SEO
- Social Media Marketing
- Content Marketing
- Email Marketing
- Google Analytics

References

Available Upon Request